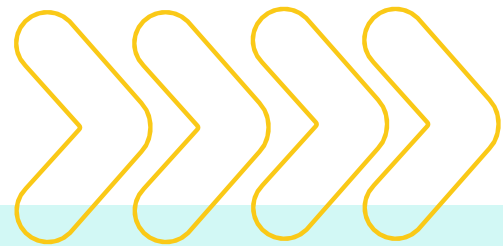




### Navigate Changes Successfully

The automotive industry is in a state of transformation, marked by evolving customer expectations and the increasing demand for personalized experiences driven by technology. The surge of electric vehicles adds to this evolution, while challenges like supply chain disruptions, inventory management issues, and workforce shortages continue to impact the industry.

To sustain growth, automotive businesses must prioritize customer experience while also focusing on generating revenue. We collaborate with you to generate and capture demand for your products and services, ensuring a seamless customer experience that meets expectations, while also maintaining smooth and cost-efficient operations.



### Key Challenges and Trends in the Automotive Industry



#### Slower Demand

A slowdown in traditional sales and a surge in EVs are expected due to high inflation and increased financing costs.



#### Customer Expectations

Technological disruption is driving customer demand for more convenience, speed, and hyper-personalization.



#### Labor and Supply Chain Disruptions

Managing inventory and accessing skilled labor are increasingly difficult due to geopolitical tensions, natural disasters, and high turnover.



#### Data Management

Automotive businesses lack skilled data analysts and tools to collate data from various markets.



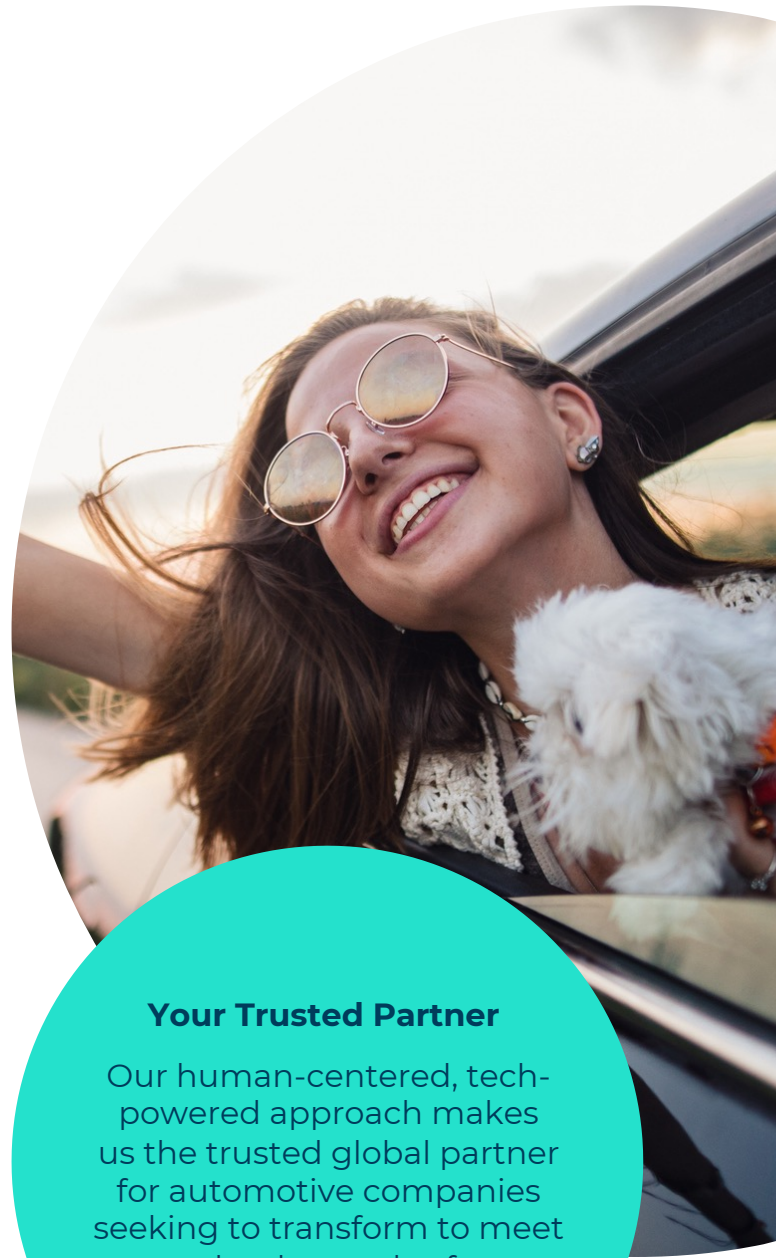
#### Digital Transformation

To remain competitive, businesses are pressured to integrate modern tech in business operations.

## Concentrix Automotive Solutions

Whether you're an OEM, dealership, automotive finance provider, or an independent repair facility, we offer the solutions you need to accelerate your growth. From strategy and process optimization to digital operations, including marketing, sales, and customer support, we provide a range of offerings tailored to your specific business needs, helping you navigate changes and achieve success.

- **Boost Sales:** Generate and convert demand for your business, whether it's vehicle sales, new subscriptions, or service repairs, with our expert team and dedicated tools. Keep customers engaged throughout the whole buying and ownership journey.
- **Unify Experience:** Deliver personalized customer journeys tailored to customer preferences and behaviors. Integrate all physical and digital touchpoints seamlessly using data and technology, ensuring consistency across buying cycles.
- **Optimize Operations:** Navigate automotive challenges with expert support. Let our industry experts guide your transformation, leveraging and enhancing your current tools, optimizing processes, and reducing costs.



### Your Trusted Partner

Our human-centered, tech-powered approach makes us the trusted global partner for automotive companies seeking to transform to meet the demands of a changing industry.

Connect With Us

concentrix™

Learn more about how we can design, build, and run fully integrated, end-to-end solutions to support your entire enterprise, at speed and scale.

+1 800-747-0583 | [www.concentrix.com](http://www.concentrix.com)