### concentrix

# Get the Most Out of Your Data with Analytics On Demand



## Organizations are increasingly recognizing the potential of data analytics. However...



More than 330,000 data scientist jobs are currently available in the United States.<sup>1</sup>

Businesses are **struggling to find data specialists** to complete big data initiatives.





Too often, analytics **investments aren't providing actionable insights** or enabling strategic decisions.

Simply put, it's not easy to find good analytics talent to manage and run your business.

#### **Concentrix Analytics On Demand Can Help**

As a leading provider of data and analytics services, Concentrix is uniquely positioned to help you transform data and insights into impactful business outcomes. We partner with you to understand your business goals and needs, leverage the right data, utilize best-in-class analytics tools, and embed the insights into your decision-making process.

## We help to ensure data analytics programs succeed by:

- Managing the sheer volume of data that organizations contend with and identifying the most important information among the noise.
- Reducing your investment in infrastructure and providing resource expertise to generate meaningful insights.
- Providing domain expertise in BFSI, Healthcare, Technology, Retail and CPG, Manufacturing, Automobile, Travel and Tourism, Energy and Education.

#### We offer two service models, based on your needs:

- The Concentrix **Analytics On Demand** service provides an expert team of analysts, data science and visualization experts that combines domain expertise as an extended arm of your team.
- The Concentrix **Analytics Center of Excellence** acts as your nerve center, creating intelligent insights that aid critical decision-making.

Key features	Benefits
Analytics Talent Pool	Our practitioners bring a wealth of experience across different industries, as well as similar business/projects that can add value straight away
Governance Mechanism	Robust, and time-tested governance mechanism to ensure smooth delivery of services, KPI tracking and delivering positive ROI
Actionable Insights	Let your in-house experts/strategists collaborate with our practitioners to improve, innovate, and grow business
Technology-Agnostic	Providing niche technical skills across the spectrum, and ability to work across multiple platforms and technologies
	Engagement models that are tailored to your specific business needs:
Flexible Engagement Models	<ul> <li>Analytics On Demand</li> <li>Analytics Center of Excellence</li> <li>Managed Services</li> <li>Project-Based</li> </ul>

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