

Digital Marketing Solutions

Redefining the future of media at the moment of interest

Highlights

- Connect with your customers where they spend most time—on the Internet
- Increase conversion rates and revenues cost-effectively
- Enable real-time customer interaction beyond traditional, one-way methods
- Integrate marketing efforts to include online and mobile channels
- Track and analyze campaign success easily

CONCENTRIX™ Digital Marketing Solutions are designed to integrate a variety of online and mobile channels that make it easier for your company to build brand awareness. By engaging actively with your customers on the channels of their choice, you are likely so enhance their loyalty.

Since no two businesses are alike, we tailor our services and recommendations to meet your desired goals. And with our experience, we've assembled a digital team with the expertise to handle just about everything!

What we do for you

Dedicated to your digital success, our qualified and experienced team brings you a suite of services that transform your digital campaigns, and enables you to communicate with your customers across channels.

- **Digital Audit:** As the initial step to improving your digital footprint, we assess your website and Web presence for their impact and to identify issues. We provide recommendations that improve online reputation and effectiveness.
- **Search Engine Marketing (SEM):** Our cost-effective search engine advertising solution helps you to reach your customers and drive qualified leads. By utilizing all major search engines and using top-position search results, we instill trust for the consumer and drive your results.
- **Display Marketing:** Bring precision to your digital marketing campaigns by leveraging customer information, like past purchase history, customer profiles, and search history. We help you target and deliver customized display advertising that builds customer awareness of your brand and drives traffic to your Web properties.
- **Retargeting:** Reach customers who had previously interacted with your brand/company. Using our strategic partnered technologies, we can retarget customers via your customer database or online resources, giving your campaigns greater reach and better return on investment.

- **Social Media Management:** Our all-in-one solution provides social presence, lead generation, and reputation management, all of which help you to quickly connect with your customers and build active social relationships.
- **Complete Digital Enablement:** We also provide digital creative services, video advertising, Internet marketing consultation, digital strategies, analytics, as well as custom landing pages and microsites.

Our strategic alliances and investments in digital marketing training and certification help us help you succeed in your business.

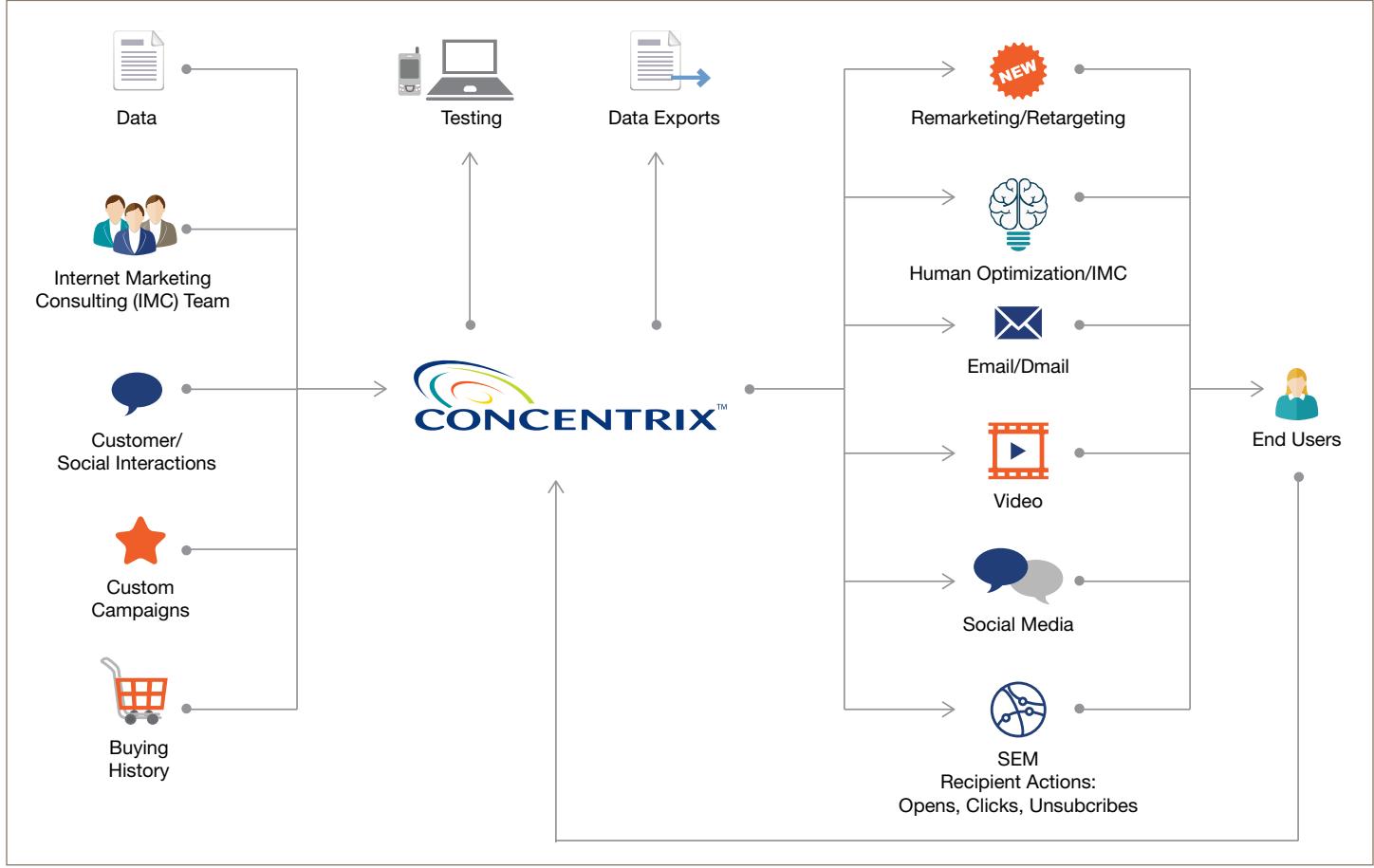


Figure 1: Digital Marketing Solutions: Powering your marketing campaigns across digital channels with best-in-industry partnerships

Why Concentrix?

We conceptualize and design your digital marketing campaigns to ensure your brand achieves its rightful digital presence to enable a larger share in your customers' crucial "moments of interest."

- Our expert team of digital marketers helps you create a customized digital marketing campaign 24x7 with our proprietary Aurora GenC™ marketing automation suite.
- Our digital marketing solutions integrate a range of online and mobile channels to ensure your message reaches your customers in the format of their choice.
- As a trusted partner, we provide digital marketing services to some of the world's most valuable brands.

CONCENTRIX™ Digital Marketing supports client campaigns across their entire business lifecycle, providing superior brand awareness and ROI on marketing dollars.

Partnering to win



For more information

To learn more, please contact us at inquiry@concentrix.com
or visit www.concentrix.com



Concentrix Corporation
44201 Nobel Drive
Fremont, CA 94538 USA

ABOUT CONCENTRIX

Concentrix, a wholly-owned subsidiary of SYNNEX Corporation (NYSE: SNX), is a leading business services company. We focus on customer engagement and improving business outcomes for over 450 global clients across five continents. Our 100,000+ staff deliver technology-infused, omni-channel customer experience management, marketing optimization, digital, consulting, analytics and back office solutions in 40+ languages from 125+ delivery centers. We serve automotive; banking and financial services; insurance; healthcare; technology; consumer electronics; media and communications; retail and e-commerce; travel and transportation; and energy and public sector clients.

© 2017 Concentrix Corporation. All rights reserved.

